trustඦwill

Advocating for the Adoption of Electronic Will Legislation across the US

Trust & Will conducted a survey involving over 500 of its members nationwide, and the results showed evolving preferences in estate planning in the digital age.



Diving Deeper:



Over 85% of respondents, including an older demographic, are comfortable using electronic signing products. (Over 70% of respondents were over 44 years of age).

Over 87% believe that their state should have electronic estate planning and are in support of eWill legislation.

Over 90% of those who completed their Will had a high degree of trust in Trust & Will.

Over 87% of respondents who completed their Will view Trust & Will as an affordable option.

Approximately 50% of those who did not complete their Will would have done so if they could complete it at home, viewing ease of use and convenience as a priority.

Methodology: Trust & Will used TypeForm to survey 549 of its members nationwide in March 2024. Of these members, 192 respondents had completed their Will documents, 357 members started their Will documents, but have not completed them at the time of the survey.